Jeffrey Su

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# PROFESSIONAL EXPERIENCE

**Ernst & Young - Senior Consultant;** New York City (U.S) and Shanghai (CN) *July 2014 – June 2016*

* Finance transformation and operational restructuring for “Big Four” global advertising company
  + Performed in-depth FTE analysis and identiﬁed lack of an operations function as area of improvement; implementation of operations group decreased administrative hours by 10%, resulting in US$ 0.5M in cost-savings
  + Shortened job management lifecycle by an average of 50 days, improved working capital position by 7% for Ǫ4, and increased level of compliance by creating and integrating new Cash Advance, SharePoint, and AMEX processes
* Supply chain analytics and process improvement for multinational confectionery, food and beverage conglomerate
  + Owned work stream in network optimization, transportation cost modelling, and safety stock calculation of a planned manufacturing plant; ﬁndings resulted in total cost savings of US$ 11M and projected savings of US$ 3.5M over two years
  + Performed assessment of assortment and distribution of products originating from new manufacturing plant and diagnosed a high level of SKU complexity as an operational cost driver

**KPMG – Summer Associate (Consultant);** Hong Kong *June 2013 – AugusĒ 2013*

* Assisted with project governance and coordination of resources for a Swiss ﬁnancial services client; helped allocate 580,000USD among application fees, initial capital investment in Hong Kong, and business continuity plan. Client successfully opened one Local Representative Branch (LRO) in summer of 2013 with a projection of two more in 2014
* Placed ﬁrst in Hong Kong Consulting Competition (out of 8 ﬁnalist teams); analyzed and presented on a Harvard Business Review Case Study concerning a high-growth international travel agency

**Global Payments – Treasury Analyst;** Atlanta, GA *April 2013 – May 2013*

* Analyzed cost cutting strategies with Director of Treasury and discarded banks with irregular or relatively high banking fees; analysis saved an annual amount of 150,000 USD after ending partnerships with three banks in the European region
* Consolidated Excel functions into a single macro for accurate forecasting of bank fees; macro pulled from historical data, factored in projected variance, and separated output into individual worksheets

# EDUCATION

**Emory University, Goizueta Business School | Bachelor of Business Administration (BBA)** | Atlanta, GA | May 2014 Concentrations: Finance, Strategy & Management Consulting; Minor in Economics | GPA: 3.8 / 4.0

* Emory Admissions Fellow; assisted Dean of Admissions with student applications and Emory’s marketing strategy in the roll out of the university’s new website

# SKILLS & INTERESTS

**Interests:** Semantics, TED Talks, Udemy, Behavioral Economics, Hiking, Lacrosse, Wrestling, Badminton

**Languages:** Native English and Mandarin speaker; Fluent in Cantonese Chinese

**Technical:** SǪL, Google Ads & Analytics Certiﬁed